



# THE COLOR OF YOUR CLOTHES INFLUENCES YOUR MOOD AND HELP YOU ACHIEVING YOUR GOALS

## BLUE

Associated with harmony and fidelity, it is a soothing and calming color, responsible for improving communication.

**In times of great agitation and stress, blue helps to balance energies.**

The passivity transmitted by blue makes it the most used color in packaging for sleeping products, tranquilizers, bedding and pajamas and nightgowns.

## RED

It transmits energy and, if used in excess, can cause agitation and stress.

**Use red when you feel out of energy for a good boost of spirits!**

## YELLOW

Use it when you need a boost in the professional sector, to clarify ideas and activate quick thinking.

**Ideal for use in a job interview!**

As far as meaning is concerned, yellow is an ambiguous color - it is associated at the same time with optimism and jealousy, understanding and betrayal.

## GREEN

Considered the color of nature, peace and harmony, green alleviates heart and pressure problems.

**More than a color, green is hope.**

## ORANGE

Exotic and flashy, penetrating and intrusive, orange has been used extensively in advertising.

**Use it to stimulate the respiratory system and relieve stress tensions.**

Orange is the color of fun, sociability and playfulness, almost never associated with prestigious products.

## VIOLET

Related to universal energies and the transmission of ideas, violet increases personal magnetism and has a calming effect on the nervous system.

**It is the color of the transmutation of energies, associated with technology and science, but at the same time occult and magic.**

Associated with power and nobility, it shows signs of extravagance and vanity.